

we are spring green

SPECIALIZING IN:

CORPORATE COMMUNICATIONS • ENGINEERING, SCIENCE & TECH
HIGHER ED & CONTINUING EDUCATION • NONPROFITS



COAST TO COAST – AND BEYOND

WASHINGTON, DC
PORTLAND, OR
ATLANTA, GA
KANSAS CITY, MO
INTERNATIONAL



AMONG OUR RANKS:

JOURNALISTS • PR PROS • GRAPHIC DESIGNERS
TRADITIONAL, EARNED AND SOCIAL MEDIA EXPERTS
SUSTAINABILITY SPECIALISTS

EVERY ONE OF OUR MEMBERS IS SENIOR, EXPERIENCED AND EXPERT IN HER FIELD.

WE TELL YOUR STORY TO THE AUDIENCES WHO MATTER.



Digital and Social Media



Writing and Editing



Communication Planning
and Implementation



Event and Campaign
Communications



Speechwriting, Presentations
and Training



Advocacy and Outreach



Sustainability, DEI and Corporate Reporting

spring
green

A WOMAN-OWNED SMALL BUSINESS

WWW.WEARESPRINGGREEN.COM



FOR MORE INFORMATION, CONTACT:

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Transparency builds trust. Trust builds value.

Stakeholders want to know your organization's ESG goals and how you're achieving them.

But if you're not doing reporting on your efforts, you're like a tree that falls in the forest — unnoticed, unseen, unheard.

Disclosure moves the needle with ratings agencies and investors. It instills pride in your employees and attracts top talent.

It shows your commitment to your communities and your ability to innovate.

Soon, it could be a regulatory requirement.

It takes more than data; your report needs to tell a good story. It's about building a narrative that increases engagement internally and externally, sets clear expectations for performance and promotes meaningful change.

OUR TEAM

As strategic communicators with a powerful global network of partners, Spring Green Communications offers experience, expertise and hands-on management to advance your organization's sustainability goals. We've helped clients increase their scores year-over-year with storytelling and eye-catching design.



Melissa Mathews
Founder, CEO and President



Tia Over
Executive VP and COO



Katherine Brenneke
Vice President



Nellie Betzen
Director, Client Accounts



Melissa Price
Director, Client Accounts



Amy Chartier
Graphic Designer



DELIVERING THE RIGHT INFORMATION TO YOUR STAKEHOLDERS

INTEGRATED & ANNUAL REPORTS • SUSTAINABILITY
HUMAN CAPITAL MANAGEMENT • DIVERSITY, EQUITY & INCLUSION

OUR APPROACH

AUDIT:

You'll get an audit of your current reporting, including benchmarking, best practices and recommendations for next steps.

PLANNING:

We'll work together to establish a vision, goals and timeline for publication.

REPORT DEVELOPMENT:

You'll have us working alongside you as strategic partners. Whether you're looking for full planning, project management, writing and design or you need guidance on content, editing, design and quality control, we're here for you.