we are spring green

SPECIALIZING IN:



CORPORATE & EMPLOYEE COMMUNICATIONS • ENGINEERING SCIENCE & TECH • HIGHER ED & CONTINUING EDUCATION

EVERY ONE OF OUR MEMBERS IS SENIOR, EXPERIENCED AND EXPERT IN HER FIELD.

PROUDLY DELIVERING AWARD-WINNING WORK









TOP WOMEN IN COMMUNICATIONS AWARDS Presented by Ragan and PR Daily



WASHINGTON, DC PORTLAND, OR ATLANTA, GA KANSAS CITY, MO INTERNATIONAL

WE TELL YOUR STORY TO THE AUDIENCES WHO MATTER.

Event and Campaign

Communications



Digital and Social Media



Writing and Editing



Speechwriting, Presentations and Training



Communication Planning

and Implementation

Advocacy and Outreach



ESG, DEI and Stakeholder Reporting



A WOMAN-OWNED SMALL BUSINESS WWW.WEARESPRINGGREEN.COM (1) (1) (2)

FOR MORE INFORMATION, CONTACT:

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Tia Over, Executive VP and COO tia.o@wearespringgreen.com



Transparency builds trust. Trust builds value.

Stakeholders want to know your organization's ESG goals and how you're achieving them. But if you're not doing reporting on your efforts, you're like a tree that falls in the forest — unnoticed, unseen, unheard.

Disclosure moves the needle with ratings agencies and investors. It instills pride in your employees and attracts top talent. It shows your commitment to your communities and your ability to innovate. Soon, it could be a regulatory requirement.

It takes more than data; your report needs to tell a good story. It's about building a narrative that increases engagement internally and externally, sets clear expectations for performance and promotes meaningful change.

OUR TEAM

As strategic communicators with a powerful global network of partners, Spring Green Communications offers experience, expertise and hands-on management to advance your organization's sustainability goals. We've helped clients increase their scores year-over-year with storytelling and eye-catching design.



Melissa Mathews Founder, CEO and President



Tia Over Executive VP and COO



Nellie Betzen Director, Client Accounts



Katherine Brennecke Vice President



Amy Chartier Graphic Designer



DELIVERING THE RIGHT INFORMATION TO YOUR STAKEHOLDERS

INTEGRATED & ANNUAL REPORTS • ESG HUMAN CAPITAL MANAGEMENT • DIVERSITY, EQUITY & INCLUSION

OUR APPROACH

AUDIT:

You'll get an audit of your current reporting, including benchmarking, best practices and recommendations for next steps.

PLANNING:

We'll work together to establish a vision, goals and timeline for publication.

REPORT DEVELOPMENT:

You'll have us working alongside you as strategic partners. Whether you're looking for full planning, project management, writing and design or you need guidance on content, editing, design and quality control, we're here for you.