

Transparency builds trust. Trust builds value.

Stakeholders want to know your organization's sustainability goals and how you're achieving them. But if you're not reporting on your efforts, you're like a tree that falls in the forest — unnoticed, unseen, unheard.

Disclosure is essential. Ratings agencies, investors and regulators are holding you accountable. Strong reporting instills pride in your employees and attracts top talent. It shows your commitment to your communities and your ability to innovate.



WHAT WE WILL DO FOR YOU

AUDIT:

You'll get an audit of your current reporting, including benchmarking, best practices and recommendations for next steps.

PLANNING:

We'll work together to establish a vision, goals and timeline for publication.

REPORT DEVELOPMENT:

You'll have us working alongside you as strategic partners. Whether you're looking for full planning, project management, writing and design or you need guidance on content, editing, design and quality control, we're here for you.

A WOMAN-OWNED SMALL BUSINESS PROUDLY DELIVERING AWARD-WINNING WORK



OUR TEAM

As strategic communicators with a powerful global network of partners, Spring Green Communications offers experience, expertise and hands-on management to advance your organization's sustainability goals. For almost 15 years, we've helped clients increase their scores year-over-year with storytelling and eye-catching design.



Melissa Mathews
Founder & President



Tia Over
Executive VP & COO



Katherine Brennecke
Vice President



Nellie Betzen
Senior Director, Client Accounts



Amy Chartier
Graphic Designer

DELIVER THE RIGHT INFORMATION TO YOUR STAKEHOLDERS

Integrated & Annual Reports | Sustainability
Human Capital Management | Diversity, Equity & Inclusion



REACH OUT FOR WAYS TO WORK WITH US

Melissa Mathews: melissa.m@wearespringgreen.com
Tia Over: tia.o@wearespringgreen.com



WEARESPRINGGREEN.COM