

# Transparency builds trust. Trust builds value.

Stakeholders want to know your organization's sustainability goals and how you're achieving them. But if you're not reporting on your efforts, you're like a tree that falls in the forest — unnoticed, unseen, unheard.

Disclosure is essential. Ratings agencies, investors and regulators are holding you accountable. Strong reporting instills pride in your employees and attracts top talent. It shows your commitment to your communities and your ability to innovate.



## WHAT WE WILL DO FOR YOU

### AUDIT:

You'll get an audit of your current reporting, including benchmarking, best practices and recommendations for next steps.

### PLANNING:

We'll work together to establish a vision, goals and timeline for publication.

### REPORT DEVELOPMENT:

You'll have us working alongside you as strategic partners. Whether you're looking for full planning, project management, writing and design or you need guidance on content, editing, design and quality control, we're here for you.

## A WOMAN-OWNED SMALL BUSINESS PROUDLY DELIVERING AWARD-WINNING WORK



## OUR TEAM

As strategic communicators with a powerful global network of partners, Spring Green Communications offers experience, expertise and hands-on management to advance your organization's sustainability goals. For almost 15 years, we've helped clients increase their scores year-over-year with storytelling and eye-catching design.



Tia Over  
President



Melissa Mathews  
Founder & Strategic Advisor



Katherine Brennecke  
Vice President



Nellie Betzen  
Senior Director, Client Accounts



Amy Chartier  
Graphic Designer

## DELIVER THE RIGHT INFORMATION TO YOUR STAKEHOLDERS

Integrated & Annual Reports | Sustainability  
Human Capital Management



REACH OUT FOR WAYS TO WORK WITH US

Tia Over: [tia.o@wearespringgreen.com](mailto:tia.o@wearespringgreen.com)



[WEARESPRINGGREEN.COM](http://WEARESPRINGGREEN.COM)